



Appalachian Beginning Forest Farmer Coalition
Growing Opportunities Beneath the Canopy
appalachianforestfarmers.org

**Sponsorship Opportunities for the 2024 *Gather to Grow* Forest Farming Conference
March 22-24, 2024 at the Hotel Roanoke**

Greetings Forest Farming Community!

We are excited to contact you about sponsoring the 2024 *Gather to Grow* Forest Farming Conference in Roanoke, Virginia. As forest farming's foothold grows, we are mobilizing stakeholders to join our celebration and stand up as leaders in shaping its future. We hope you will consider contributing to help make this convergence a success!

Sponsorship directly supports the conference and its goal to grow productive and vibrant forest farming communities in Appalachia and beyond. All sponsors will be recognized and benefit from digital and in-person opportunities to connect with attendees and the larger stakeholder community.

The *Gather to Grow* conference features learning, networking, pre-conference field opportunities, artwork, entertainment, and strategic planning. Keynote speakers, thematic presentations, working group meetings, an expo, great food, and local music all in the classic Hotel Roanoke and Conference Center are included. Reasonable prices and transportation to Appalachia by trains, planes, and automobiles make for a highly accessible event.

For conference questions and inquiries, contact Margaret_Bloomquist@ncsu.edu.
For media, please visit the [2024 *Gather to Grow* Conference](#) page.

Sincerely,
Appalachian Beginning Forest Farmer Coalition Team



2024 Gather to Grow Conference Sponsorship Levels

Sponsorship Level	Sponsor Benefits
I. Solomon Seal \$250	<u>Level I Benefits</u> -Sponsor Listing (logo/link) on Conference webpage -Sponsor Listing (logo/link) in Autumn ABFFC Forest Farming Footnotes Newsletter
II. Ramps \$500	- All Level I Benefits <u>Additional Level II Benefits</u> -Sponsor Listing in social media promotions -Logo in printed event program
III. Goldenseal \$1000	- All Level I and II Benefits <u>Additional Level III Benefits</u> -1x Gather to Grow Conference Ticket (\$200 value)
IV. Slippery Elm \$2,500	- All Level I, II, III Benefits <u>Additional Level IV Benefits</u> -Exhibitor table Saturday & Sunday -2x Gather to Grow Conference Tickets (Fri, Sat, Sun) (\$400 value) Choose 1 Featured Sponsorship Opportunity (\$1,000 value)
V. American Ginseng \$5000	-All Level I, II, III, and IV Benefits <u>Additional Level V Benefits</u> -3x Gather to Grow Conference Tickets (Fri, Sat, Sun) (\$600 value) Choose 2 Featured Sponsorship Opportunities (\$2,000 value)
VI. Old Growth Forest \$10,000	-All Level I, II, III, IV, and V Benefits <u>Additional Level VI. Benefits</u> -Printed program feature -4 x Gather to Grow Conference Tickets (Fri, Sat, Sun) (\$800 value) Choose 2 Featured Sponsorship Opportunities (\$3,000 value)
Featured Sponsorship Opportunities (\$1,000 individually or part of Sponsor packages IV, V, and VI)	Additional logo and branding for: -Pre Conference Forest Field Day Extravaganza at the Catawba Sustainability Center -Forest Farming Learning Tracks: 1 of 5 -Keynote Speakers -Band & Square dance -Youth Program